

ACE SALISBURY

PROFESSIONAL SUMMARY

Professional New York City-based copywriter with a background in video production, animation, and sound mixing. Transitioning from film and television into full time copywriting, with strong skills in storytelling and visual messaging.

WORK HISTORY

Copywriter, Video Editor | 01/2021 – Present

Future Brain Media – Brooklyn, NY

- Worked with the writing team for an award-winning PBS Kids animated series, contributing to over 50 episodes across two seasons.
- Collaborated closely with the show's creator and creative leads to craft cohesive, engaging stories for a young audience.
- Played a key role in refining messaging and pacing across multiple stages of content development, from concept to final delivery.
- Applied a strong understanding of storytelling, audience psychology, and tone to ensure consistency and clarity.

Freelance Copywriter, Creative Producer | 06/2016 – 06/2020

AOK Films LLC – New York, NY

- Conceptualized and crafted targeted brand messaging, scripts, and campaign content for clients including Vox Media, The History Channel, America Works, and The ALS Association of New York.
- Partnered with brands to align copy with visual storytelling, ensuring clear communication of core messages.
- Delivered persuasive content across a variety of formats — from video scripts to promotional materials — designed to drive audience engagement.
- Work recognized internationally, including screening at the Cannes Film Festival and winning Grand Prize at the Silversound Music Video Film Festival.

Copywriter, Digital Marketing Manager | 04/2014–04/2016

Adam Kluger Public Relations – New York, NY

- Crafted multimedia advertising campaigns for a variety of New York City businesses.
- Wrote copy for a variety of online media spots, often collaborating closely with clients.
- Recognized for reliability and creative contributions in deadline-driven setting.

Content Production Assistant | 12/2008 – 12/2010

Vital Pictures – Boston, MA

- Supported script refinement, story structure, and content development for feature-length documentaries on PBS's Independent Lens.
- Praised for editorial judgment, clear writing, and strong collaboration in research and development phases.

Intern | 01/2008 – 06/2008

The Colbert Report – New York, NY

- Gained experience in content development and production for one of the leading satirical news programs.

CONTACT

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WEBSITE

www.acesalisburycopy.com

EDUCATION

Bachelor of Arts, Film and Electronic Arts

Bard College | Annandale-on-Hudson, NY

SKILLS

Copywriting

Scriptwriting

Concept Development

Creative Strategy

Client Collaboration

Copy Editing

Video Production

Illustration

2D Animation

Music Theory